



# **PARKING PEOPLE**

Solutions For You





# WHY CONSIDER COMMERCIAL PARKING FOR YOUR PROPERTY?

- Stable revenue stream where none previously existed
- Remove your parking management headaches
- Reduce your work load
- Potential zero entry cost
- Fast & easy to set up
- Suitable for both short term and long term property utilisation



## Types of Commercial Parking Schemes

All schemes are tailored to the specific client needs

Schemes can be designed to be very simple

- **Contract Parking Only**, Parking People simply rent and administer a limited number of spare parking spaces on your behalf
- **Permit Systems**, Introduction of permit systems in order to manage staff, customers, visitors on site
- **Provision Of Manpower** (static manpower on site and or patrol services)
- **Contract Parking & Site Management**, Set up the most appropriate scheme and manage the site
- **New Commercial Car Parks**, Design & set up car parks with pay machines, barriers, booking systems, permit systems,
- **Etc.**



If you have parking spaces or a potential site we would be delighted to explore the commercial parking options available.

Please phone us on **021 4700557** or email **info@parkingpeople.ie** and check out our website at **www.parkingpeople.ie**



## How Parking People Helps Its Clients

Our staff have more than 20 years' experience in the parking industry. We offer specifically tailored and personalised services. We offer a wide range of commercial pay parking schemes tailored to suit every client's needs. We set up and manage pay parking schemes on behalf of a wide range of private clients.

### Services to clients include

- Advice on Parking Scheme Design & Set Up, scheme type, payment systems, space optimisation, lining and signing of site
- Effective Site Management, litter & weed control, security, gardening, painting, etc.
- Effective Business Administration, automated booking & payment systems, parker sole point of contact, automated financial reporting
- Marketing & Business Development, online advertising, advertising signage, marketing initiatives

\*See overleaf for the full list of services.



## Our Clients Include

- Private & Commercial property managers
- Property Developers
- Residential & Building management companies
- Churches
- Charities
- Hospitals

We are absolutely committed to operational excellence, with automated booking, payment and financial reporting systems.

You as our client can benefit from these operating systems to better develop the parking business and maximise its revenue.

Visit our website on [www.parkingpeople.ie](http://www.parkingpeople.ie) for more information.  
Give us a call on **021 4700557** or email us at [info.parkingpeople.ie](mailto:info.parkingpeople.ie)

**If you have parking spaces, let us create a parking scheme that will be the perfect commercial fit for you.**

# LIST OF PARKING PEOPLE SERVICES



## Advice on Parking Scheme Design & Set Up

- Simple renting of parking spaces to full commercial car parks
- Parking Equipment (Machine Barriers) etc
- Permit Systems
- Customer payment systems
- Car park layout, lining & signing



## Site Management

Daily responsibility for physical management

- Litter & Weed Control
- Security
- Gardening
- Painting Etc.
- Site Maintenance



## Parking Business Administration

- An automated website booking System for "On Boarding" & Administration of car park users
- Administration of parker contracts etc
- Managing Car Park Enforcement, Patrol & Issue of Warning Notices
- Parking People manage all customer liaison (sole point of contact)



## Marketing & Business Development

- Marketing & advertising, online, signage, flyers, cold calling, email drops etc.
- Marketing campaigns



## Detailed Financial Management & Customer Reporting

- Monthly reporting
- Supply of transparent and auditable accounts
- All Parking Cash machines are networked linked
- Cash handling is by bonded cash in transit companies



## Provision of Customer Payment Systems

- Pay by phone, Interactive voice recognition payments (IVR), by App
- Payment on Line, Parking People Website
- Standing orders, direct debits
- Invoicing and receipt facilities



## Supporting Services

Security, Insurance, H&S management

## CONTACT US

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